

RIC Webinar Series Session #2  
“Exploring 'Future Design Towns' -  
Social Technology Cases from Across Asia that are Revolutionizing Systems and Policy”



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Recording Available @ <https://vimeo.com/333298310>

**Guest Speaker:** Professor Tatsuyoshi Saijo, Director at Research Institute for Future Design, Kochitech

**Held:** Tuesday, April 30, 2pm Bangkok (75 mins; session presentations + Q+A)

**What We Covered:** In this RIC Session we sat with Japan based Professor Saijo Tatsuyoshi who walked us through his grassroots-turned-public policy movement anchored in building systems, structures and markets leveraging ‘Future Design’ - a social technology inspired by Indigenous Wisdom that has proven to mobilize communities and policy makers to build for a reimagined future. Professor Saijo shared more about this new movement, one that asked the following question: what types of social systems are necessary if we are to leave future generations sustainable natural environments and sustainable societies? One such method he shared in more

details was the case of using an “imaginary future generation”. This session also highlighted examples from Japan, Bangladesh to Nepal and beyond that illuminate observations that have emerged from these experiments, and the big picture strategy for social, environmental, economic and political impact.

#### **FYI-Curious for more?**

- **Presentation Slide Deck**  
<http://bit.ly/SAIJOWEBINARPRESENTATION>
- **NHK's radio program on Future Design** (about 10 min, English version)  
<https://drive.google.com/open?id=1X3mRKEKIIPTb--78JD-9XD3xVUa3Fyg>
- **How to be an imaginary future person** (a picture show in English, about 10 min.)  
<https://drive.google.com/open?id=1RHX2U51qXFgDY21ci4MORDXIMP8TUIqV>
- **Beginning of Future Design** (a short story about how Japanese people started Future Design)  
[https://www.jef.or.jp/journal/pdf/224th\\_Cover\\_Story\\_01.pdf](https://www.jef.or.jp/journal/pdf/224th_Cover_Story_01.pdf)
- **Future Design: Discussion between Professor Sakura Osamu and Professor Saijo Tatsuyoshi**  
<https://www.japanpolicyforum.jp/archives/society/pt20190109210522.html>
- **Summary of Future Design Research**  
[https://researchmap.jp/?action=cv\\_download\\_main&upload\\_id=212577](https://researchmap.jp/?action=cv_download_main&upload_id=212577)
- **For academic papers, please see the following.**  
<https://researchmap.jp/saijo/?lang=english>
- **Professor Kobayashi at Keio University summarized our research in the following manner.**  
<https://voxeu.org/article/how-represent-interests-future-generations-now>
- **The following is a survey paper of their research for the last one or two years.**  
[https://researchmap.jp/?action=cv\\_download\\_main&upload\\_id=167703](https://researchmap.jp/?action=cv_download_main&upload_id=167703)
- **"Beginning of Future Design"**  
[https://www.jef.or.jp/journal/pdf/224th\\_Cover\\_Story\\_01.pdf](https://www.jef.or.jp/journal/pdf/224th_Cover_Story_01.pdf)
- **Future Design: Thinking About Our Legacy to the Next Generation**  
<https://www.jef.or.jp/jspotlight/latestissue/>

- **BBC's article introduced Future Design.**, "Why we need to reinvent democracy for the long-term" by Roman Krznaric, 19 March 2019.  
<http://www.bbc.com/future/story/20190318-can-we-reinvent-democracy-for-the-long-term>
- **Science Trends introduced in their research.**  
<https://sciencetrends.com/balancing-capitalism-modernization-sustainable-development-future-generations/>
- **The first academic paper on Future Design is as follows.**  
*Negotiating with the future: incorporating imaginary future generations into negotiations*, Kamijo, Y., Komiya, A., Mifune, N., & Saijo, T., Sustainability Science 12 409-420 2017  
<https://link.springer.com/content/pdf/10.1007%2Fs11625-016-0419-8.pdf>
- **For other academic papers, please take a look at the following place.**  
<https://researchmap.jp/saijo/?lang=english>