

Social Design Engineering Series

SDES-2016-6

Sustainability of common pool resources: A field-experimental approach

Raja Timilsina Kochi University of Technology

Koji Kotani School of Economics and Management, Kochi University of Technology Research Center for Social Design Engineering, Kochi University of Technology

Yoshio Kamijo School of Economics and Management, Kochi University of Technology Research Center for Social Design Engineering, Kochi University of Technology

18th April, 2016

School of Economics and Management Research Center for Social Design Engineering Kochi University of Technology

KUT-SDE working papers are preliminary research documents published by the School of Economics and Management jointly with the Research Center for Social Design Engineering at Kochi University of Technology. To facilitate prompt distribution, they have not been formally reviewed and edited. They are circulated in order to stimulate discussion and critical comment and may be revised. The views and interpretations expressed in these papers are those of the author(s). It is expected that most working papers will be published in some other form.

Sustainability of common pool resources: A field-experimental approach

Raja Timilsina*

Koji Kotani[†]

Yoshio Kamijo[‡]

April 17, 2016

Abstract

Sustainability has become a key issue in managing natural resources together with growing concerns for capitalism, environmental and resource problems. We hypothesize that ongoing modernization of competitive societies, which we call "capitalism," affects human nature and preference in utilizing common pool resources, further endangering the sustainability. To test the hypothesis, this paper designs and implements a dynamic common pool resource game in the two types of Nepalese fields: (i) rural (non-capitalistic) and (ii) urban (capitalistic) areas. We find that a proportion of prosocial people in the urban is lower than that in the rural, and urban people deplete resources more quickly than rural people. The composition of proself and prosocial people in a group and the degree of capitalism (rural vs. urban) are crucial in the sense that an increase of prosocial members in a group and the rural dummy positively affect resource sustainability by approximately 65% and by 45%, respectively. Overall, this paper concludes that when societies move toward more capitalistic environments, sustainability of common pool resources tends to be lost through changes in people may gradually be losing their coordination abilities for social dilemmas of resource sustainability in capitalistic societies.

Key Words: sustainability, dynamic common pool resource, capitalism, field experiment

^{*}Kochi University of Technology (e-mail: 196018s@gs.kochi-tech.ac.jp).

[†]Professor, School of Economics and Management, Kochi University of Technology, 2-22 Eikokuji-cho, Kochi-shi, Kochi 780-0844, Japan (e-mail: kotani.koji@kochi-tech.ac.jp).

[‡]Professor, School of Economics and Management, Kochi University of Technology, 2-22 Eikokuji-cho, Kochi-shi, Kochi 780-0844, Japan (e-mail: kamijo.yoshio@kochi-tech.ac.jp).

Contents

| No | menclature | 2 |
|-----|---|--------------------|
| 1 | Introduction | 3 |
| 2 | Experimental details 2.1 Dynamic CPR games 2.2 Experimental procedure | 5 5 6 |
| 3 | Experimental results | 8 |
| 4 | Conclusion | 14 |
| 5 | Bibliography | 16 |
| Lis | st of Figures | 18 |
| Lis | st of Tables | 21 |

Nomenclature

| CPR | Common poo | l resource |
|-----|------------|------------|
| - | | |

- NPR Nepalese rupee
- SD Standard deviation
- SVO Social value orientation

1 **Introduction**

Capitalism has become a dominant social regime over the last several decades (Piketty, 2014). 2 Economic theory claims that goods and services are "efficiently" produced, allocated and con-3 sumed through competitive markets in capitalism, and this efficiency property is a main engine 4 for economic growth (Schumpeter, 1942). However, some issues appear not to work in reality as 5 theory predicts. For instance, intra and intergenerational allocations of environmental goods and 6 natural resources are proven to be inefficient under capitalism illustrated by climate change and 7 depletion of world forests. Therefore, sustainability of natural resources has become a key issue 8 with a growing concern for capitalism. 9

When natural resources are provided as commons, they are usually called common pool re-10 sources (hereafter, CPR). In the CPR allocations, people are known to face a coordination prob-11 lem of social dilemmas and a sustainability problem of depletion (Gordon, 1954, Hardin, 1968). 12 Ostrom (1990) states that people tend to lose their ability for coordination in social dilemmas un-13 less they are facilitated by communications and monitoring. Interestingly, however, Fruteau et al. 14 (2013) have recently demonstrated that animals such as vervet monkeys overcome social dilemma 15 problems without any intervention. An open question to address in this paper is whether or not 16 humans have coordination abilities to solve the dilemma and to manage CPRs in a sustainable 17 manner. 18

Economists have long considered the CPR dilemmas using experimental methods. Walker and 19 Gardner (1992) is a pioneering work to study CPRs in experimental settings, and further studies 20 have been conducted by many other researchers. Walker and Gardner (1992), Keser and Gard-21 ner (1999), Cardenas and Ostrom (2004) and Janssen et al. (2011) have studied CPR games in 22 laboratory experiments that mimic some environments observed in the field such as probabilistic 23 destruction of commons and strategically asymmetric situations. Cardenas and Ostrom (2004), 24 Velez et al. (2009) and Fehr and Leibbrandt (2011) examine decision-making processes and pref-25 erences of actual resource users for CPRs through field experiments. All these studies adopt static 26 or repeated-game settings, and conclude that some external devices such as information provision 27

²⁸ as well as other-regarding preferences are key to the solution of CPR dilemmas.

Another group of works considers dynamic evolution of resources in the CPR games. Herr 29 et al. (1997), Mason and Phillips (1997), Bru et al. (2003) and Kimbrough and Vostroknutov (2015) 30 explicitly incorporate resource dynamics in the CPR experiments, and analyze how the dynamic 31 nature of resources makes a difference with static or repeated cases. These studies demonstrate that 32 the regeneration processes of CPRs critically affect the sustainability of resource use. Built upon 33 these studies, Fisher et al. (2004) and Botelho et al. (2014) introduce intergenerational allocation 34 and process uncertainty of resource dynamics, respectively, demonstrating that the one-way nature 35 of intergenerations and process uncertainty deteriorate the sustainability. 36

Ostrom (2009) has claimed that people can self-organize sustainable resource use in specific 37 socio-ecological environments that enable interpersonal communication, monitoring and leader-38 ship across resource users. She suggests an importance of identifying socio-ecological factors to 39 enhance self-organization rather than of imposing top-down rules. Accordingly, there have been 40 several recent works that report how socio-ecological environments influence people's preference 41 and actual behaviors in the field. Ockenfels and Weimann (1999) and Brosig-Koch et al. (2011) 42 study people's cooperative behavior in the Eastern and Western Germany, considering the different 43 economic and social histories. They find that subjects from the Eastern part act more selfishly 44 than that of the Western part. Leibbrandt et al. (2013) show that fishermen in individualistic lake-45 based fishery are more competitive than those in collective sea-based fishery, suggesting that daily 46 practices with other people in workplace affect human behavior and preference. 47

Sustainability of natural resources has been claimed to be endangered all over the world, as many countries are moving toward more competitive environments. Since socio-ecological environments are established to affect human nature, it is very crucial to analyze how ongoing modernization of competitive environments, i.e., "capitalism," characterizes human preference, behavior and sustainability of natural resource use. Despite its importance, there have been no works to address these issues and thus this paper tackles how the degree of capitalism in societies affects people's prosociality, behavior and CPR sustainability. To this end, we design and institute dynamic CPR experiments in the two types of Nepalese fields, urban (capitalistic) and rural (noncapitalistic) areas. Nepalese fields were chosen as study sites, because the country possesses a wide gap in life style between the rural and the urban and is the most appropriate to control the degree of capitalism in the experiments.

59 2 Experimental details

60 2.1 Dynamic CPR games

Resource dynamics is incorporated in the field experiments of a CPR game in such a way that 61 subjects with limited education understand.¹ A group of four subjects is formed where each subject 62 knows the group size, but not the identity of members in a group. Subjects are also informed that 63 group members remain the same with annonymity until the game ends. Suppose that the resource 64 stock at the beginning of every period is denoted by x_t where the subscript indicates time periods 65 of t = 1, 2, ..., and an initial stock size, x_1 , of 120 is given. At the beginning of each period t, 66 subject i is asked to decide his/her individual harvest $y_{i,t}$. The escapement, s_t , is defined to be 67 $s_t = x_t - \sum_{j=1}^4 y_{j,t}$ where $\sum_{j=1}^4 y_{j,t}$ is the total group harvest at period t. If $s_t \ge 0$, then the 68 individual payoff is going to be $\pi_{i,t} = y_{i,t}$. If $s_t < 0$, the individual payoff, $\pi_{i,t}$, is assumed to 69 become $y_{i,t} = \frac{x_t}{4}$ for simplicity.² 70

The escapement, s_t , is considered to be a remaining stock at every period t and determines the evolution of resource dynamics. The resource stock dynamics is represented by

$$x_{t+1} = \begin{cases} 1.5s_t = 1.5\left(x_t - \sum_{j=1}^4 y_{j,t}\right) & s_t > 0\\ 0 & s_t \le 0. \end{cases}$$

¹Many subjects do not enter into junior-high or high schools, and their education is lower than those in developed countries.

²There may be other ways to split the resource when depletion takes place. However, this is the simplest way to let subjects understand the rule of games in the field based on pilot testing. That is to split the resource equally when depletion occurs.

In this model, the next-period stock x_{t+1} grows up to 50 % increase of the escapement, and the game continues to the next period if $s_t > 0$. Otherwise, it is terminated.

To reflect a realistic situation in managing resources, we incorporate time discounting in the 73 dynamic CPR games. We use total 20 chips in a box where 19 chips are white and 1 chip is red. 74 The game can move to the next period when a representative of members in each group picks one 75 chip and the chip turns out to be white. If a red chip is picked, the game is terminated for that 76 group. This situation resembles the discount factor of $\rho = 0.95$ in time preference. In summary, 77 our CPR games are terminated when a group depletes the resource, i.e., $s_t \leq 0$, or the red chip is 78 picked by a group representative. With this setup, we are interested to identify how many periods 79 each group can sustain the resource use in the games. The period at which each group terminates 80 the game by the chip or resource depletion is called the "terminal period" in this paper. Since 81 our main interest is to measure sustainability of CPR utilization in a dynamic setting, the terminal 82 period is considered a measurement for the degree of sustainability in this field experiment. 83

2.2 Experimental procedure

The dynamic CPR field experiments were conducted at two kinds of Nepalese fields. Kath-85 mandu and Pokhara districts are urban, while Chitwan and Parbat districts are rural (figure 1). 86 Kathmandu and Pokhara districts are the first and second largest cities in Nepal, respectively, and 87 the most highly populated areas where a majority of people engage in businesses, service and gov-88 ernment sectors. Chitwan and Parbat are rural areas consisting of many small villages and less 89 populated where most people engage in agriculture and forestry for their livelihood. To main-90 tain random assignment of groups, subjects were chosen from different cities and villages within 91 each district with cooperation of local NGOs and offices for each session. With this approach, we 92 avoided the situations where participants in each session know each other since they come from 93 the same village or city. 94

[Figure 1 about here.]

6

95

A total of 528 subjects participated in this experiment.³ Accordingly, the 67 groups and 65 96 groups in the urban and rural areas were formed. In each session, $5 \sim 8$ groups were gathered 97 together in one place of the fields, and subjects are asked to fill up pre- and post-questionnaires 98 for collecting socio-demographic information and social preference, and to go through the experi-99 ments. On the average, one session took 3 hours. After subjects finish pre-questionnaires, exper-100 imenters present the rule of the games. In the presentation, subjects were told that the CPR game 101 will continue to the next period as far as the resource is not depleted, and the red chip is not picked 102 by the group representative. We explain the resource and its dynamics using neutral terminologies. 103 For instance, the resource stock and escapement are expressed as "tokens" and "remaining tokens" 104 in that period, and the "next-period tokens" grow to 50% increase of the remaining tokens. We 105 have double-checked whether each subject understands the fundamental rules of our CPR games.⁴ 106 There were neither computers nor internet connections in the field. Therefore, everything was 107 managed manually by experimenters and hiring research assistants for each session. 108

109

[Table 1 about here.]

Subjects are told that they cannot communicate with each other during the period of experiment 110 and get initial 120 tokens in each group. At the beginning of each period, subjects are first asked 111 to make an individual decision of how many tokens they take. After the individual decisions, they 112 are informed of the group harvest of $\sum_{j=1}^{4} y_{j,t}$ and the remaining tokens. However, they are not 113 informed of members' individual harvests in the same group. Unless the remaining tokens are 114 zero, a representative in each group is randomly selected to pick one chip. When the chip is white, 115 the group moves to the next period with the information of the next-period tokens. To identify 116 social preferences of subjects, we conducted social value orientation (hereafter, SVO) experiments 117 called "Slider Method" in our questionnaires (Murphy et al., 2011). Subjects are paid real money 118 based on the cumulative payoffs of all their decisions in the experiments including SVO and CPR 119 games. Subjects are paid approximately US \$2 in the local currency as a show-up fee. At the end 120

³Given time, budget constraints and geographic nature, this is the maximum number of subjects we could collect. ⁴However, when the game continued more than 20 periods, we simply stopped the game due to time and money constraints.

of the session, experimental rupees were converted to real Nepalese rupee (hereafter, NPR) at the rate of 1 experimental token = NPR 2, with each subject earning a minimum of NPR 300 and a maximum of NPR 3000 for an average of NPR 500 which is equivalent to approximately \$5. Finally, the experimental design is summarized in table 1.

This CPR game in the field experiments attempts to capture key factors of resource sustain-125 ability in the simplest ways, reflecting some fundamental natures of renewable resource in a real 126 world. More specifically, they are (i) strategic uncertainty with annonymity, (ii) dynamic evolution 127 of resources and (iii) time preference. The game can be considered a resource utilization problem 128 of multiple players in an infinite horizon, and possesses the following predictions of Nash equilib-129 rium and Pareto optimality. The Markov perfect Nash equilibrium is that each subject harvests the 130 resource up to exhaustion at an initial period. Pareto optimal allocation is that each subject waits 131 without any harvesting until the last period at which he/she supposes "the game is over." Say, the 132 last period is $n \gg 0$. At last period n, each subject should harvest all at once after the resource 133 grows large enough.⁵ 134

3 Experimental results

We report a series of the questionnaires and experimental results, focusing on the rural and 136 urban settings with 65 and 67 groups of 260 and 268 subjects, respectively. Table 2 provides 137 the summary statistics of subjects' socio-demographic information and experimental results. In 138 the rural, 38% of the participants are male with an average age of 34.5 years, while the urban 139 consists of 58% male with an average age of 24.5 years. This reflects the fact that many young 140 males in the rural areas migrate to the urban areas or even to foreign countries for employment. 141 With respect to education, more than 50% of subjects in the urban have undergraduate degree in 142 universities (16 years of schooling as the median in table 2), while subjects in the rural possess 143 10 years of schooling as the median. Regarding occupation, 90% and 27% of subjects in the 144

⁵This becomes Pareto optimal because the regeneration of the renewable resource (= 1.5) is higher than the discount factor (= 0.95) in the experiment.

rural and the urban engage in agriculture, respectively, implying that more than 60 % of urban subjects work in non-agricultural sectors such as such as business, service and government sectors. Household income is higher in the urban than in the rural. Overall, the summary statistics of sociodemographic information in table 2 reflect the fact that urban areas are more capitalistic, providing non-agricultural employment and opportunities such as education. On the other hand, in the rural areas, people are less educated and engage in agriculture and forestry.

151

[Table 2 about here.]

Table 2 reveals subjects' social value orientations between the rural and the urban. First, a 152 significant difference in social value orientation can be seen in the summary statistics of the "SVO" 153 variable, showing that 76% of subjects in the rural are prosocial, while only 39% of subjects 154 are prosocial in the urban. Accordingly, this difference directly affects the group composition of 155 members based on SVOs between the rural and the urban. In the rural, an average number (median) 156 of prosocial members in a group is 3.03 (3), but it (median) is 1.57 (1) in the urban. Since one group 157 consists of 4 people, this difference may affect how rural and urban groups harvest the resources 158 in a different way. This SVO result seems to show that as the degree of capitalism in societies 159 increases, people tends to be more proself. Based on the SVO theory, urban subjects put more 160 weights on their own gains, whereas they do not care about others in a group. The SVO variable 161 should be a strong predictor for sustainability of our dynamic CPR games. 162

Table 2 also provides the summary statistics of the terminal periods across the treatments. The 163 most striking features rest on the measures of central locations (mean and median) and variability 164 (standard deviation) between the rural and the urban. The average (median) terminal period is 165 7.63 (6.00) in the rural, while 2.24 (1.00) in the urban, implying that more than 50% of groups in 166 the urban exhaust the resource at an initial period and never proceed to the 2nd period. On other 167 other hand, most groups in the rural successfully continue the CPR game more than 6 periods, and 168 one group even reaches 20 periods of continuation. For the "longest" group, we asked the group 169 members to stop the game due to time and budget limitations. The standard deviation in the rural 170 (= 5.56) is much higher than that in the urban (= 2.19), and the total harvest per group in the rural 171

tends to be much higher than that in the urban (table 2). These statistical findings are in line with
the fact that the rural groups continue the game much longer than the urban groups.

174

[Table 3 about here.]

Table 3 summarizes the frequency distributions of the terminal periods across urban and rural 175 areas. Table 3 also shows frequencies of game termination by picking red chis as "red-chip termi-176 nation." As can be seen in table 3, red-chip terminations in the rural are more often than those in 177 the urban. More specifically, the percentage of red-chip in the rural is 33%, while it is 15% in the 178 urban. This is quite consistent with the facts that rural groups continue the game longer and proba-179 bilities of red-chip termination increases with longer periods of the game. In fact, there is only one 180 red-chip incidence among 43 terminations for "Terminal period 1" of the urban in table 3, implying 181 that many urban groups (42 urban groups) terminate the game by exhausting the resources in the 182 1st period. On the other hand, the rural groups could have continued the game much longer if there 183 is no red-chip termination rule. Therefore, we believe that a significant gap of the terminal periods 184 between the rural and the urban shall exist, irrespective of the red-chip termination rule. 185

Figure 2 shows the corresponding histograms where the vertical axis is the frequency and the 186 horizontal axis is the terminal period. Consistently with the summary statistics of the terminal 187 periods in table 2, we see that the distribution in the rural is more widely spread than that in the 188 urban, and the two frequency distributions are very different each other. In particular, the highest 189 spike of the frequency distribution in the urban is found in period 1, confirming that more than 190 50% of urban groups exhaust the resources at an initial period. At the post-questionnaires, we 191 have included a question "how did you want to play?" A considerable portion of urban subjects 192 answered to that question as follows: "I really wanted to continue the game longer, but I could not 193 think that other members in the group are motivated in the same way, or I could not trust other 194 members." In fact, this type of answers among urban subjects reaches 51%. It appears that many 195 urban subjects recognize some potential benefits by continuing the game longer. However, they did 196 not actually restrain their harvests for continuation even at an initial period in the game, because 197 they are worried that others would harvest to outright exhaustion. 198

[Figure 2 about here.]

To statistically confirm the difference of frequency distributions between the rural and the ur-200 ban, we have run a Mann-Whitney test. The result shows that the frequency distributions differ 201 each other at 1 percent statistical significance. Provided that the statistical difference of the ter-202 minal periods, we characterize resource sustainability in the dynamic CPR games by running re-203 gression of the terminal periods. We specify the terminal periods as a dependent variable and rural 204 vs. urban treatments, SVO and socio-demographic information as independent variables. Since 205 the terminal periods take positive integers, we have chosen Poisson regression in our analysis. 206 The Poisson regression allows us to test statistical significances of the independent variables and 207 compute the marginal change of the terminal periods when an independent variable alters, holding 208 other independent variables fixed (Wooldridge, 2008). 209

The Poisson regression model can be specified as

$$Y_j = \beta_0 + \beta_1 X_j + \beta_2 R_j + \boldsymbol{\beta}_3 \mathbf{Z}_j + \boldsymbol{\epsilon}_j \tag{1}$$

where j is an index for groups from 1 to 528, Y_j is a variable of the terminal period for group j, 210 X_j is a number of prosocial members in group j, R_j is a regional dummy variable taking 1 in the 211 rural, otherwise 0, and \mathbf{Z}_j is a vector of other socio-demographic independent variables that may 212 be assumed to characterize the terminal periods Y_j . Finally, ϵ_j is an error term. The parameter β_i 213 for i = 0, 1, 2 is a set of coefficients for intercepts, X_j and R_j . The β_3 is a vector of coefficients for 214 other independent variables Z_j . Recall that our main focus is on the estimated coefficients of β_1 215 and β_2 . We hypothesize that these coefficients are statistically and economically significant with 216 positive sign. 217

218

[Table 4 about here.]

Table 4 reports the estimated coefficients and their respective standard errors with statistical significance in the regression. Model 1 in table 4 contains the number of prosocial members in

a group and the regional dummy as independent variables. The result reveals that both indepen-221 dent variables exhibit statistical significance of 1 percent and positively affect the terminal periods. 222 More specifically, the expected terminal period increases by 68% with an increase of prosocial 223 members in a group, holding other factors fixed. In the same way, the expected terminal period 224 in the rural is interpreted to be about 45% higher than in the urban, holding other factors fixed.⁶ 225 These marginal effects are considered economically significant, illustrating the strong impacts of 226 members' social value orientations and the regional dummy variable. Since the regional dummy 227 variable in our analysis represents the degree of capitalism, the result can be interpreted that re-228 source sustainability tends to be lost as societies become more capitalistic. 229

For roubustness check, we run Poission regression by including other variables as shown in 230 model 2 of table 4. The independent variables in model 2 are average income, a number of males, 231 average education and average age in a group. As can be seen from the result in model 2, the 232 qualitative results in model 2 do not change with model 1. Rather, the economic significance of 233 the estimated coefficient for the regional dummy increases in model 2, while it almost remains the 234 same for the number of prosocial members in a group. That is, the estimated coefficients on the 235 number of prosocial members in a group and the regional dummy are still statistically and econom-236 ically significant in model 2. The expected terminal period is interpreted to increase by 65% with 237 an increase of prosocial members in a group. Likewise, the expected terminal period in the rural is 238 estimated to be about 63% higher than in the urban. We have tried some alternative specifications 239 of the Poisson regression. However, the results with respect to the number of prosocial members 240 in a group and the regional dummy have not changed significantly. We confirm that these two 241 variables remain statistically and economically significant, irrespective of the specifications in the 242 models. The result reflects the fact that the SVO and the degree of capitalism (regional dummy) 243 are key determinants for resource sustainability. 244

245

The SVO is a good proxy for people's social preferences, and our result on the SVO is intuitive

⁶The marginal effect of the regional dummy ($\approx 45\%$) comes from a simple formula introduced in Wooldridge (2008). The estimated coefficient of the regional dummy is $\hat{\beta}_2 = 0.37$ (see table 4). Then, the marginal effect of the regional dummy variable can be approximated with the following formula: $\exp(.37) - 1 \approx 0.448 \approx 45\%$.

in the sense that more prosocial subjects in a group lead to higher resource sustainability. On 246 the other hand, our result on the regional dummy leads to a following question: What does the 247 regional dummy truly capture in the regression? We define ongoing modernization of competitive 248 societies as capitalism in this paper. The urban areas such as Kathmandu in the field experiment 249 are considered capitalistic societies, rapidly developing in a competitive fashion. On the contrary, 250 the rural areas such as Chitwan district are still agrarian and traditional societies. Note that the 251 gap between the rural and the urban in Nepal is huge, compared to the situations in developed 252 countries. 253

People in the urban areas are required to compete with other people for survival in business, 254 service and government sectors through utilizing their skills and education. In the rural, most 255 people still engage in agriculture and natural resource management based on indigenous knowledge 256 and traditional practices. For instance, Mela pat and Parma are well known to be voluntary and 257 cooperative farming practices that prevail as rural Nepalese culture, exchanging hard labor among 258 rural farmers without any reward. Such voluntary cooperation is considered quite common for 259 many activities in rural areas, since rural people are still vulnerable to natural uncertainty and 260 calamities, and cannot sustain their life for survival without mutual cooperation. Such daily-life 261 style and culture in Nepal form rural people's preference, customs, norms, assumptions for other 262 people to sustainably manage resources. In contrast, recall that more than half of urban subjects 263 answer in questionnaire surveys "I really wanted to continue the game longer, but I was not sure 264 whether other members in a group think in the same way, or I could not trust other members." 265

In summary, the difference in daily practices of cooperation and competition for survival or for earning incomes between the rural and the urban appears to nurture people's desire, custom, social norm for resource use, assumptions about other people and so on in collective CPR settings. The regional dummy is conjectured to capture such important factors other than the SVOs. Following the previous arguments that social environment affects people's preference and behavior (North, 1990, Henrich et al., 2005, Dawkins, 2006, Richardson and Boyd, 2008, Wilson et al., 2009, Henrich et al., 2010, Leibbrandt et al., 2013), our field experiment can be considered the first attempt to demonstrate that both the SVO and the degree of capitalism (regional dummy) are important for resource sustainability. A general message drawn from the analysis is that resource sustainability shall be more endangered through changes in people's preferences, social norms, customs and assumptions for other people, as societies develop in capitalistic ways. This also implies that people may be losing their coordination abilities for solving social dilemmas of resource sustainability in capitalistic societies.

279 4 Conclusion

This experiment has analyzed resource sustainability in a dynamic setting with respect to the 280 degree of capitalisms and social preferences. We find that a proportion of prosocial people in the 28 urban is lower than that in the rural, and urban people deplete resources more quickly than rural 282 people. The composition of proself and prosocial people in a group and the degree of capitalism 283 (rural vs. urban) are identified to be keys in the sense that an increase of prosocial members in 284 a group and the rural dummy raise resource sustainability by approximately 65% and by 45%, 285 respectively. Overall, this paper concludes that when societies move toward more capitalistic en-286 vironments, sustainability of common pool resources tends to be lost through changes in people's 287 preferences, social norms, customs and assumptions for other people. More simply, people may 288 be losing their coordination abilities for social dilemmas of resource sustainability in capitalistic 289 societies. 290

Finally, we note some limitations of our study. We initially thought that different types of dynamic CPR games with various settings would have been applied in the field. Unfortunately, however, we realize that such complex CPR games do not work in Nepalese fields. In the future research, however, the qualitative results in this paper should be established by trying different types of dynamic CPR games including further investigation of social norms and other aspects of behavioral issues. These caveats notwithstanding, it is our belief that this field experiment is an important first step to characterize resource sustainability in relation to the degree of capitalism

14

and social preference. Our results clearly suggest that new institutions or devices are necessary
for urban people to sustainably manage CPRs. Whereas there are many researches that examine
social dilemmas of resource use in repeated settings, there are few researches in dynamic settings.
Since sustainability has been claimed to be a global concern, future research should address social
dilemmas by focusing more on both dynamic nature of common pool resource and its sustainability
ity.

5 Bibliography

- Botelho, A., Dinar, A., Costa Pinto, L. M., and Rapoport, A. (2014). Time and uncertainty in resource dilemmas: Equilibrium solutions and experimental results. *Experimental economics*, 17:649–672.
- Brosig-Koch, J., Helbach, C., Ockenfels, A., and Weimann, J. (2011). Still different after all these years: Solidarity behavior in East and West Germany. *Journal of public economics*, 95:1373–1376.
- Bru, L., Cabrera, S., Capra, C. M., and Gomez, R. (2003). A common pool resource game with sequential decisions and experimental evidence. *Experimental economics*, 6:91–114.
- Cardenas, J. and Ostrom, E. (2004). What do people bring into the game? Experiments in the field about cooperation in the commons. *Agricultural systems*, 82:307–326.
- Dawkins, R. (2006). The selfish gene. Oxford university press.
- Fehr, E. and Leibbrandt, A. (2011). A field study on cooperativeness and impatience in the tragedy of the commons. *Journal of public economics*, 95:11441155.
- Fisher, M., Irlenbusch, B., and sadrieh, A. (2004). An intergenerational common pool resource experiment. *Journal of environmental economics and management*, 48:811–836.
- Fruteau, C., Damme, E. V., and Noe, R. (2013). Vervet monkeys solve a multiplayer forbidden circle game by queuing to learn restraint. *Current biology*, 23:665–670.
- Gordon, H. S. (1954). The economic theory of a common-property resource: the fishery. *Journal* of political economy, 62:124–142.
- Hardin, G. (1968). The tragedy of the commons. Science, 162:1243–1248.
- Henrich, J., Boyd, R., Bowles, S., Camerer, C. F., Fehr, E., Gintis, H., McElreath, R., Alvard, M., Barr, A., Ensminger, J., Heinrich, N. S., Hill, K., Gil-White, F., Gurven, M., Marlowe, F. W., Patton, J. Q., and Tracer, D. (2005). "Economic man" in cross-cultural perspective: Behavioral experiments in 15 small-scale soceities. *Behavioral and brain sciences*, 28:795–855.
- Henrich, J., Ensminger, J., McElreath, R., Barr, A., Barrett, C., Bolyanatz, A., Cardenas, J. C., Gurven, M., Gwako, E., Henrich, N., Lesorogol, C., Marlowe, F., Tracer, D., and Ziker, J. (2010). Markets, religion, community size, and the evolution of fairness and punishment. *Science*, 327:1480–1484.
- Herr, A. R., Gardner, R., and Walker, J. M. (1997). An experimental study of time-independent and time-dependent externalities in the commons. *Games and economic behavior*, 19:77–96.
- Janssen, M. A., Anderies, J. M., and Joshi, S. R. (2011). Coordination and cooperation in asymmetric common dilemmas. *Experimental economics*, 14:547–566.
- Keser, C. and Gardner, R. (1999). Strategic behaviour of exprienced subjects in a common pool resource game. *International journal of game theory*, 28:241–252.

- Kimbrough, E. O. and Vostroknutov, A. (2015). The social and ecological determinants of common pool resource sutainability. *Journal of environmental economics and management*, 72:38–53.
- Leibbrandt, A., Gneezy, U., and List, J. A. (2013). Rise and fall of competitiveness in individualistic and collectivistic societies. *Proceedings of the National Academy of Sciences of the United States of America*, 110:9305–9308.
- Mason, C. F. and Phillips, O. R. (1997). Matigating the tragedy of the commons through cooperation: An experimental evaluation. *Journal of environmental economics and management*, 34:148–172.
- Murphy, R. O., Ackermann, K. A., and Handgraaf, M. J. (2011). Measuring social value orientation. *Judgment and decission making*, 6:771–781.
- North, D. C. (1990). *Institutions, institutional change and economic performance*. Cambridge university press.
- Ockenfels, A. and Weimann, J. (1999). Types and patterns: An experimental East-West-German comparison of cooperation and solidarity. *Journal of public economics*, 71:275–287.
- Ostrom, E. (1990). *Governing the commons: The evolution of instituions for collective actions*. Cambridge university press.
- Ostrom, E. (2009). A general framework for analyzing sustainability of social-ecological systems. *Science*, 325:419–422.
- Piketty, T. (2014). Capital in the twenty-first century. Belknap press.
- Richardson, P. J. and Boyd, R. (2008). Not by genes alone: How culture transformed human evolution. University of Chicago press.
- Schumpeter, J. (1942). Capitalism, socialism, and democracy. Harper press.
- Velez, M. A., Stranlund, J. K., and Murphy, J. J. (2009). What motivates common pool resource users? Experimetal evidence from the field. *Journal of economic behavior and organization*, 70:485–497.
- Walker, J. M. and Gardner, R. (1992). Probabilistic destruction of common-pool resources: Experimental evidence. *Economic journal*, 414:1149–1161.
- Wilson, D. S., O'Brien, D. T., and Sesma, A. (2009). Human prosociality from an evolutionary perspective: Variation and correlations at a city-wide scale. *Evolution and human behavior*, 30:190–200.
- Wooldridge, J. M. (2008). Introductory econometrics. South-Western college publishing, 4 edition.

List of Figures

| 1 | The locations of fields: Kathmandu and Pokhara as urban areas and Parbat and | |
|---|--|----|
| | Chitwan as rural areas | 19 |
| 2 | Terminal periods of each regions | 20 |

Figure 1: The locations of fields: Kathmandu and Pokhara as urban areas and Parbat and Chitwan as rural areas





Figure 2: Terminal periods of each regions

List of Tables

| 1 | Summary of the experimental design | 22 |
|---|--|----|
| 2 | Summary statistics: | 23 |
| 3 | Terminal periods across the rural and urban areas | 24 |
| 4 | Poisson regression for the terminal periods in the dynamic CPR games | 25 |

| Factors | Experimental designs |
|-----------------------|--|
| Treatments | Urban and Rural areas |
| Game | Dynamic CPR |
| Subjects | Urban people and rural people |
| Location | Urban (Kathmandu and Pokhara) |
| | Rural (Chitwan and Parbhat) |
| Education of subjects | from university to elementary-school level |
| Group | 4 subjects in a group |
| Time per session | Approximately 180 minutes |
| | |

Table 1: Summary of the experimental design

| Vorioblos | R | tural (65 g | groups, 26 | 0 subjec | ts) | Ŋ | rban (67 | groups, 20 | 58 subjec | ts) |
|---|----------------|-----------------|-------------|-----------|-------------|-----------|----------|------------|-----------|---------|
| VälläUICS | Mean | SD ¹ | Median | Min | Max | Mean | SD | Median | Min | Max |
| Age ² | 2.27 | 1.09 | 2.00 | 0.00 | 5.00 | 1.62 | 1.25 | 1.00 | 0.00 | 5.00 |
| Gender ³ | 0.38 | 0.49 | 0.00 | 0.00 | 1.00 | 0.58 | 0.49 | 1.00 | 0.00 | 1.00 |
| Education ⁴ | 9.58 | 3.40 | 10 | 1.00 | 16.00 | 13.07 | 3.57 | 16.00 | 1.00 | 16.00 |
| Employment ⁵ | 0.90 | 0.27 | 1.00 | 0.00 | 1.00 | 0.63 | 0.48 | 1.00 | 0.00 | 1.00 |
| Income ⁶ | 4.20 | 2.10 | 5.00 | 1.00 | 6.00 | 4.80 | 2.02 | 6.00 | 1.00 | 6.00 |
| SVO^7 | 0.76 | 0.43 | 1.00 | 0.00 | 1.00 | 0.39 | 0.49 | 0.00 | 0.00 | 1.00 |
| Pro-social people in a group | 3.03 | 0.93 | 3.00 | 1.00 | 4.00 | 1.57 | 1.08 | 1.00 | 1.00 | 4.00 |
| Terminal periods | 7.63 | 5.56 | 6.00 | 1.00 | 20.00 | 2.24 | 2.19 | 1.00 | 1.00 | 10.00 |
| Total harvest per group | 143.14 | 443.54 | 47.50 | 12.00 | 3270.00 | 36.23 | 16.62 | 30.00 | 13.00 | 140.00 |
| ¹ The "SD" stands for stands | ard deviat | ion. | | | | | | | | |
| ² Age is a categorical variabl | le of $\{0, 1$ | , 2, 3, 4, 5 | } where 0 i | is under | 20, 1 betwe | en 20 and | 30, 2 be | tween 30 a | and 40, 3 | between |
| 40 and 50, 4 between 50 at | nd 60. Fin | ally, 5 is | above 60 y | /ears old | | | | | | |
| ³ A dummy variable that tak | tes 1 wher | the subject | ect is male | , otherw | ise 0. | | | | | |
| ⁴ Education represents years | s of school | ling. | | | | | | | | |

⁵ Employment is a dummy variable that takes 1 when a subject is stably employed or engage in agriculture/forestry as a

⁶ It is a categorical variable of annual income measured by US dollar $\{1, 2, 3, 4, 5, 6\}$: 1. 0 ~ 300, 2. 300 ~ 600, 3.

⁷ The "SVO" represents a dummy variable taking 1 (0) when a subject is prosocial (proself) based on SVO games.

 $600 \sim 900, 4.900 \sim 1200, 5.1200 \sim 1500$ and 6. more than 600.

main occupation. Otherwise 0.

| tatistics: | |
|------------|--|
| Summary s | |
| Table 2: 5 | |

23

| Terminal periods | ninal periods Frequency Red-chip termination | | Percentage of red-chip termination |
|------------------|--|----|------------------------------------|
| Urban areas | | | |
| 1 | 43 | 1 | 2% |
| 2 | 5 | 2 | 40% |
| 3 | 6 | 2 | 50% |
| 4 | 4 | 2 | 50% |
| 5 | 3 | 2 | 67% |
| 6 | 1 | 0 | 0~% |
| 7 | 2 | 0 | 0~% |
| 8 | 0 | 0 | 0% |
| 9 | 2 | 0 | 0~% |
| 10 | 1 | 0 | 0% |
| Urban subtotal | 67 | 10 | 15% |
| Rural areas | | | |
| 1 | 7 | 0 | 0 % |
| 2 | 2 | 1 | 50% |
| 3 | 10 | 3 | 30% |
| 4 | 7 | 0 | 0% |
| 5 | 4 | 3 | 75% |
| 6 | 6 | 2 | 33% |
| 7 | 3 | 1 | 33% |
| 8 | 3 | 2 | 67% |
| 9 | 3 | 3 | 100% |
| 10 | 3 | 2 | 67% |
| 11 | 0 | 0 | 0% |
| 12 | 2 | 2 | 100% |
| 13 | 2 | 2 | 100% |
| 14 | 0 | 0 | 0% |
| 15 | 1 | 0 | 0% |
| 16 | 8 | 0 | 0% |
| 17 | 1 | 1 | 100% |
| 18 | 0 | 0 | 0% |
| 19 | 2 | 0 | 0% |
| 20 | 2 | 0 | 0~% |
| Rural subtotal | 65 | 22 | 33% |

| Table 3: | Terminal | periods | across | the | rural | and | urban | areas |
|----------|----------|---------|--------|-----|-------|-----|-------|-------|
| | | | | | | | | |

| | Model 1 | Model 2 |
|--|---------------|--------------|
| Number of prosocial members in a group | 0.68*** | 0.65*** |
| | (0.041) | (0.044) |
| Regional dummy | 0.37^{***} | 0.49^{***} |
| | | (0.108) |
| Average income in a group | | -0.29 |
| | | (0.042) |
| Number of males in a group | | 0.077** |
| | | (0.039) |
| Average education in a group | | -0.0045 |
| | | (0.021) |
| Average age in a group | | -0.077 |
| | | (0.070) |
| Constant | -0.55^{***} | -0.37 |
| | (0.13) | (0.44) |
| Wald χ^2 | 333.08*** | 530.86*** |
| Pseudo R ² | 0.46 | 0.46 |

Table 4: Poisson regression for the terminal periods in the dynamic CPR games

Numbers in parentheses are robust standard errors ***significant at the 1 percent level, **significant at the 5 percent level and *significant at the 10 percent level.